

ISCAS 2003  
**Sponsorship Prospectus**



2003 IEEE International Symposium  
on Circuits and Systems  
25-28 May 2003  
Imperial Queen's Park Hotel  
Bangkok, Thailand

## **DIAMOND**

Sponsorship of Diamond Package will entitle the sponsoring company to the following promotional opportunities

- 1 Company name and logo plus symposium logo printed on all satchels, souvenirs, and name badges.
- 2 Company logo displayed on stage at the welcome reception, gala dinner and main convention hall.
- 3 Two complimentary tickets to seminar, welcome reception and gala dinner
- 4 Two complimentary tickets to lunch and coffee break
- 5 Sponsorship Trophy
- 6 Advertisement in Supplement of Bangkok Post newspaper with a print of over 65000 copies.
- 7 Acknowledgement as a Sponsor in all printed materials
- 8 Company logo displayed on the ISCAS 2003 website, together with a link to the Company's own website.
- 9 Company brochure to be inserted in all delegates' satchels.
- 10 Exhibition booth, size 3x6 m. at the foyer area in front of main hall
- 11 Acknowledgement as a sponsor in press conference

## **GOLD**

Sponsorship of this Gold package will entitle the sponsoring company to the following promotional opportunities

- 1 Company logo displayed on stage at the welcome reception, gala dinner and main convention hall.
- 2 Two complimentary tickets to seminar, welcome reception and gala dinner
- 3 Two complimentary tickets to Lunch and Coffee breaks
- 4 Sponsorship Trophy
- 5 Advertisement in Supplement of Bangkok Post newspaper with a print of over 65000 copies
- 6 Company logo displayed on the ISCAS 2003 website, together with a link to the company's own website.
- 7 Company brochure to be inserted in all delegates' satchels.
- 8 Exhibition Booth, size 3x3 m. at the foyer area in front of the main hall.
- 9 Acknowledgement as a sponsor in press conference

## **SILVER**

Sponsorship of this Silver package will entitle the sponsoring company to the following promotional opportunities

- 1 Company logo displayed on stage at the welcome reception, gala dinner and main convention hall.
- 2 Two complimentary tickets to seminar, welcome reception and gala dinner
- 3 Two complimentary tickets to lunch and coffee break
- 4 Sponsorship Trophy
- 5 Company logo displayed on the ISCAS 2003 website, together with a link to the Company's own website.
- 6 Company brochure to be inserted in all delegates' satchels.
- 7 Acknowledgement as a sponsor in press conference.

## **INTERNET CAFE**

The ISCAS 2003 "INTERNET CAFE" will be a hub of activity for the duration of the Symposium. It will be the central meeting place for all participants, investors and exhibitors, where emails can be checked and business carried out. Facilities will include computers with Internet Access and Stand providing internet ports for delegates' notebook computers.

Your company will have complete branding of this facility for the duration of the Symposium. Acknowledgement and promotional opportunities including the following :

- 1 Company name and logo figured prominently at the entrance to the business center, i.e.. "your company" Bush Telegraph for the duration of the Symposium.
- 2 Company name and logo featured on all computer screens in the business center.
- 3 Opportunity to theme the room on your own corporate identity (at the investing companies expense).
- 4 Acknowledgement as a sponsor 9in all delegates' satchels.
- 5 Company logo displayed on the ISCAS 2003 website, together with a link to the Company's own website.

### **All equipment provided, inclusive of**

- 20 x terminals with equipment necessary for fast access to Internet
- IT Technician on-site for the duration of the symposium, as well as managing setup on the day prior to the opening
- Stand by internet ports for delegates' notebook computers.
- Signage
- Internet Access